

Organisers Pack.

Are you interested in the baby-swimming concept? Do you have a group of friends who want to take your babies swimming but don't have a class near you? Are you a swim school or health club who would like to offer the Little Dippers baby swim program? Are you a parent who has some free time and would like to earn some extra income?

Whatever the reason Little Dippers has the perfect solution.



We are looking for local organisers to build on the success of our amazingly popular Little Dippers Weekend Workshop.

Our Outreach courses are usually taught over a weekend and lasts 2 hours per day in which our fully qualified and well experienced instructor will teach up to 4 x ½ hour classes of babies the key skills of the Little Dippers program.

For a fixed fee as well as providing the training we can also provide you with all the necessary materials to promote and advertise the course in your local area.

For that something that little bit extra special Outreach courses are also available with the Little Dippers founding director and author, Lauren Heston. Please call for more information.

How it works.

The first step is to decide that you would like to organise a weekend workshop. At this stage you need to find a warm water pool which is available for 2 hours private hire each day over a weekend. The pool needs to be at least 32 degrees Celsius, be large enough for your group, not too deep (about 4feet) and be available for sole usage. Also it should have suitable changing facilities for clients to feel comfortable to change in.

* Tip Good places to look are special needs schools, clinics, hospitals, private homes and even leisure centers. Don't worry about insurance because Little Dippers have this covered and can provide copies of both our public and employee cover up to £10 million.

Once you have found a suitable venue the next thing to do is to call the Little Dippers office and book in a date for your Outreach Course. Alternatively fill in the attached form and send through to Little Dippers with your initial deposit. Either way within a few days you will receive confirmation in writing, details of the teacher we will be sending to you as well as any materials you require to advertise the course.



The next step is to book the pool and if possible an assistant to help manage people on the day. Generally classes will last ½ hour each so we can run 4 classes over the weekend.

The final step is to start booking people in! Its up to you what you charge but we suggest around £65 for the three days. Depending upon the size of the pool, we suggest a maximum of 7 babies per class.

For foundation classes you can also tag on a Starter Pack for all clients. This pack provides parents with everything they need to get starter at home in the bath, including our very own Waterbabies film. If you would like clients to receive a pack when they book in all you need to do is email the office the customers address when they book in and we will do the rest. We suggest a Little Dippers Foundation course, including a Starter pack is £99*

It's as simple as that, and what's more we will run classes the length and breadth of the country. (Please ask for details about our International Outreach courses).

*Please note that pack costs of £29.99 will be added to your invoice per customer.

How it can work for you.

Fee's

Fee's for Outreach courses are as follows:

Standard Little Dippers Outreach course = £600 + Travel and Accommodation (Usually around £150).

Lauren Heston's Little Dippers Outreach course = £800 + Travel and Accommodation (Usually around £150).

Please note that there is an initial deposit due of £200 upon booking an Outreach course. The balance is payable within 14 days of the start of the course.

Calculations.

For a group of friends (i.e. NCT group/Mother and baby group)

If you are a group of friends, NCT or Mother & Baby group course fee's can be as little as £34 per person. Alternatively you only need 15 people each paying £65.

For example:

Little Dippers fee's = £750

Pool hire = £200

Total = £950

£34 per person (7 per 1/2 hour)or **15** people based on £65 each.

For a swimschool / healthclub or as a business venture

If you are a swim school, health club or someone who is looking to set up Little Dippers classes as a business venture you can earn upwards of £700 profit for each course you arrange.

For example:

Little Dippers Fee's = £750

Pool Hire = £200

Admin/Advertising = £150

Total = £1100

£65 per person x 28 people (full classes of 7 every 1/2 hour) = £1820

Profit/Organisers fee = £720

Next Steps.

To reserve your Workshop please fill in the below form. Alternatively call us on 0870 758 0302 and speak with one of our specialist team members.

I would like to become a Little Dippers local organiser.

Organiser Details

Name: _____
Address: _____

Postcode: _____
Home Phone: _____ Mobile Phone: _____
Email Address: _____

Venue Details:

Name of venue: _____
Address of venue: _____

Postcode of venue: _____
Telephone Number of venue: _____

Booking Details

Date and Times of course: (3 consecutive days please)

Day 1: _____ Time: _____
Day 2: _____ Time: _____
Day 3: _____ Time: _____

Course Details:

I am organising these classes on behalf of friends:
I am organising these classes for Business Purposes:
I am organising these classes for a Swim School or Health Club:

Please pass my information onto Waterbaby (Little Dippers sister company) about Underwater Photography sessions:

Advertising & Course Management

I am planning to send Starter Packs to my clients:
Please send me copies of your Public & Employee Liability Insurance:
Please send me 100 x A5 Advertising leaflets (free of charge):
Please send me an additional _____ A5 leaflets (2p each):
Please send me 10 x A4 posters (20p each):
Please send me 10 x A3 posters (50p each):

Please email me a copy of a Little Dippers Press Release for my area **:
Please email me copies of leaflets and adverts **:

Payment Details:

Initial Deposit	£200
Leaflets & Posters	£
Total Due	£

Please send completed form to (cheques to be made payable to Little Dippers Ltd, PO BOX 3223, Brighton, East Sussex, BN1 3TY)